



Dear Colleague

The Association for the Treatment of Sexual Abusers is pleased to announce exhibit and sponsorship opportunities available for the 29th Annual Research and Treatment Conference, scheduled for **October 20 through October 23, 2010 at the Sheraton Phoenix Downtown Hotel in Phoenix, Arizona.** ATSA is offering several ways in which you can present your services, agency or company to the over 1,300 professionals who will be attending the conference. **Exhibit space is limited.**

Information about various sponsorship opportunities, as well as exhibit booths, is included with this letter. If you are interested in a booth, please read the Terms and Conditions document, complete the required forms and submit to the ATSA office with the necessary fee.

I hope you will choose to support the ATSA Conference in terms of sponsoring an event and/or reserving an exhibit booth. Please do not hesitate to contact me at (503) 643-1023 if you need additional information or have any questions or concerns. We look forward to your participation in the ATSA 29th Annual Research and Treatment Conference.

Cordially,

A handwritten signature in black ink, appearing to read 'Maia Christopher', written in a cursive style.

Maia Christopher
Executive Director

Association for the Treatment of Sexual Abusers
maia@atsa.com

SPONSORSHIP OPPORTUNITIES

PLANTINUM SPONSOR (1 available)

The \$7,000 fee provides:

- First choice for location of two (2) 8 x 10 exhibit booths
 - Notice of the sponsorship will appear in the power-point slide presentation prior to the start of the plenary sessions on Thursday, Friday and Saturday of the Conference;
 - An acknowledgement of the platinum level sponsorship in the final conference Program;
 - Two (2) pieces of the sponsor's literature would be included in conference registration packet.
 - Two (2) Conference registrations
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GOLD SPONSOR (3 available)

The \$3,500 fee provides:

- Choice of location for one (1) 8 x 10 exhibit booth. (Selection would be secondary to Platinum Sponsor and would be in order of receipt of payment for the Gold Sponsorship.)
 - Notice of the sponsorship would appear in the power-point slide presentation prior to the start of the plenary sessions on Thursday, Friday and Saturday of the Conference;
 - An acknowledgement of sponsorship in the final conference Program;
 - One (1) piece of the co-sponsor's literature would be included in conference registration packet.
 - One(1) Conference registration
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EVENT OPPORTUNITIES

These options enable your agency to have a presence at the ATSA conference and allow your agency to access the ATSA conference attendees, even without an exhibit.

Sponsorship will be acknowledged in the final conference program, by signs where appropriate and each day during the announcements prior to the plenary sessions.

ATSA is hopeful that you will choose to support the ATSA Conference by sponsoring an event. Please contact Maia Christopher, Executive Director: maia@atsa.com to discuss specific details.

Continental Breakfast	Wednesday (Pre-Con)	\$2,000
Continental Breakfast	Thu., Fri., and/or Sat.	\$3,000 per day
Morning Break	Wed., Thu., Fri., and/or Sat	\$1,000 per day
Afternoon Break	Wed., Thu., Fri., and/or Sat	\$2,000 per day
ATSA Membership Luncheon	Thursday	\$7,000
Tote Bags	Sponsorship printed on Bag	\$4,500
Literature Distribution	Inserted in Registration (tote) Bag	EMAIL FOR PRICING

EXHIBITOR INFORMATION AND REGULATIONS

EXHIBIT BOOTH

Exhibit booths are available for a fee of \$1,250.00. The fee will cover:

- 8' high back drape
- 36" high side rails
- 1-6' Table draped
- 1-7"x44" Identification sign
- 2- Plastic side chairs
- Wastebasket
- Booth location will be assigned by ATSA

Additional services including telephone and electrical service must be arranged directly with and paid to the hotel preferred providers for these services; this information will be mailed to you by the exhibit contractor GES.

THE EXHIBIT HALL

Exhibits will be located in the Valley of the Sun ballroom at the Sheraton Phoenix Downtown hotel. Exhibit space may be subject to change.

The Preliminary schedule for exhibits is:

Set up:	Tuesday, October 19	4:00 p.m. until 8:00 p.m.
Open:	Wednesday, October 20	7:30 a.m. until 5:30 p.m.
	Thursday, October 21	7:30 a.m. until 5:30 p.m.
	Friday, October 22	7:30 a.m. until 5:30 p.m.
	Saturday, October 23	7:30 a.m. until 12:00 p.m.
Tear down:	Saturday, October 23	noon

CONTRACTOR SERVICES AND DRAYAGE CONTRACTOR

Complete information, instructions, and schedule of prices for shipping and drayage, electrical work, etc. will be included in the "Exhibitor's Service Manual" which will be forwarded to you in mid-September. The exhibitor is responsible for these charges.

REFUND POLICY

If written notice indicating cancellation is received by ATSA prior to September 15, 2010, monies will be refunded less a \$150.00 administration fee. No refunds will be made after that date.

ASSIGNMENT OF SPACE

Exhibit assignments will be made by ATSA. Space assigned will depend on amount of space requested, availability, and exhibits assigned previously. ATSA reserves the right to rearrange the floor plan and to relocate any exhibit at any time prior to the opening of the Conference.

SUB-LETTING SPACE

No exhibitor shall assign, sublet or apportion the whole or part of the assigned space to any other representative, business, company, or organization.

ELIGIBILITY

ATSA reserves the right to determine the eligibility of any exhibit for inclusion in the Conference. The acceptance of an exhibit does not constitute ATSA's endorsement of any company/organization's products, goods or services.

CONDUCTING EXHIBITS

Demonstration and distribution of literature must be made within the space assigned to the exhibitor. No food or beverages are to be sold or given as samples. ATSA reserves the right to curtail exhibits or parts of exhibits that reflect against the character of the Conference or the Association for the Treatment of Sexual Abusers. Noise levels of audio equipment shall be kept at levels that do not disturb nearby exhibitors. Exhibitor agrees to comply with all federal, state and local laws and regulations.

LIABILITY AND INDEMNIFICATION

Exhibitor shall be fully responsible to pay for any and all damages to property owned by Sheraton Phoenix Downtown Hotel its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, Sheraton Phoenix Downtown Hotel , its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.

TEAR DOWN AND REMOVAL

The exhibitor agrees that they **will not** tear down and/or remove the exhibit prior to the scheduled time. **Failure to adhere to the tear down schedule may impact exhibitor's acceptance in future years.**

FORCE MAJEURE

This contract will terminate if due to circumstances beyond the control of ATSA the exhibit space is not available for use due to war, government action, or order, act of god, fire, strikes, labor disputes, or any other cause beyond the control of the parties. The exhibitor will only be entitled to a refund of their exhibit fee or a prorated portion of their exhibit fee based on the length of the disruption.

VIOLATION OF THE EXHIBITOR RULES

Should the exhibitor violate the exhibitor regulations ATSA reserves the right to terminate this contract, remove the exhibitor from the show and retain all fees paid to ATSA.

GOVERNING LAW

The interpretation and enforcement of this agreement shall be governed by and under the laws of the State of Oregon and any legal action to interpret or enforce this agreement shall be brought and decided in the State Court of Oregon for the County of Multnomah.

TO REGISTER AS AN EXHIBITOR

Exhibit space assignment will be made by ATSA (no exceptions). If you are interested in exhibiting at the 2010 ATSA Research and Treatment Conference, sign and send the forms with payment (*Space will be not confirmed without receipt of payment*) by September 30th, 2010 to:

Association for the Treatment of Sexual Abusers
Attention: Maia Christopher
4900 SW Griffith Drive, Suite 274
Beaverton, OR 97005
Fax: (503) 643-5084

I have read and agree to the above exhibitor regulations.

_____ Exhibitor

Signature

Date

(please complete the following form)

ATSA EXHIBIT/SPONSOR APPLICATION AND AGREEMENT FORM

EXHIBITOR: _____
(agency, business, or company)

FULL ADDRESS: _____

PHONE #: _____ FAX #: _____

E-MAIL ADDRESS: _____

NAME OF CONTACT PERSON: _____

POWER REQUIREMENTS: YES / NO If yes, identify requirements: _____

Platinum Sponsor _____ \$7,000
Gold Sponsor _____ \$3,500
Sponsor _____ Call or email the ATSA office to determine price/availability
Exhibit Booth _____ \$1,250
Table-Top _____ \$1,000
Late Fee _____ **\$150.00** (add fee for applications received after September 30, 2010)

I understand no space will be confirmed without this signed agreement and payment in full. I have read and understand the attached exhibit regulations and agree to the stated conditions, including the scheduled exhibit hours.

SIGNATURE _____ DATE _____

Method of Payment: Visa | MasterCard **OR** Check (payable to ATSA, Inc.)
AMEX | Discover

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CREDIT CARD NUMBER

EXPIRATION DATE

SECURITY CODE: last 3 digits on back of card, or 4 digits on front of card if using AMEX _____

BILLING ADDRESS: _____
(credit card users only)

TOTAL AMOUNT TO CHARGE: \$ _____

Authorized card holder name

Authorized card holder signature

Mail or Fax to: **ATSA, Inc.**

4900 SW Griffith Drive, Suite #274

Beaverton, Oregon 97005

Fax: (503) 643-5084