

2024-2027 ATSA Strategic Plan

Goals & Strategies Adopted and Approved by the Board July 11, 2024

Mission: Creating a world where ending sexual harm is a shared responsibility and an achievable goal. ATSA champions research and treatment, informs public policy, and advocates for best practice. Together, we can shift narratives on preventing sexual abuse perpetration.

Goal 1: Collaboration & Outreach

Enhance ATSA's impact by diversifying and fostering collaboration with organizations sharing our mission to prevent and treat sexual violence.

- **Strategy 1 (high priority):** Develop collaboration with aligned organizations and companies.
- **Strategy 2 (high priority):** Expand ATSA's membership and outreach.
- **Strategy 3 (medium priority):** Empower ATSA chapters to enhance local collaboration.

Goal 2: Advance the Field through Education

Advance the field of sexual violence treatment, evaluation, prevention and research by offering education to professionals in the field that drive evidence-based practices and increase public awareness and perception of ATSA members' expertise.

- **Strategy 1 (high priority):** Develop and refine webinars, conferences, and other educational opportunities that expand the knowledge of professionals working in the field.
- **Strategy 2 (high priority):** Develop ways to promote and uphold ATSA standards that create a gold standard of professional excellence and uniquely position members as recognized experts in the field such as exploring the possibility of optional credentialing, certification, etc.

Goal 3: Public Policy

Influence and drive research-informed policy to positively impact the visibility of the field of sexual abuse perpetration prevention.

- **Strategy 1 (high priority):** Develop policy positions for ATSA's U.S. legislative agenda along with tactics to proactively promote and power the agenda with members, decision-makers, elected officials, and agencies.
- **Strategy 2 (medium priority):** Empower and support U.S. state chapters in public policy.
- **Strategy 3 (medium priority):** Explore the landscape of Canadian public policy and position ATSA as a resource to policymakers.

Goal 4: Research

Support research initiatives that ensure cutting-edge research is funded and translated into practical applications, informs public policy, and incorporates diverse academic perspectives.

- **Strategy 1 (high priority):** Enhance internal communication and collaboration in research among members.
- **Strategy 2 (high priority):** Identify gaps in research including in the empirical validation of treatment and assessment models and promote practical application while also expanding interdisciplinary and inclusive research contributions.
- **Strategy 3 (medium priority):** Support research funding and resource development.